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Vendor Guidelines

Thank you for your support of the Annual Taste of Black St. Louis. We are excited that you are joining us, and we look forward to seeing you this fall. Below are details for this TOBSTL 2022. The dates are Friday, Saturday & Sunday September 9th 10th & 11th, 2022, Lenore K. Sullivan Blvd aka "The Riverfront, 12pm-9pm each day.

PARTICIPATION FEES

FOOD TRUCKS - Registration - **\$1500**

FOOD VENDORS:

TIER 1 – Entrees & Appetizers - Registration **\$1375**

TIER 2 - Concessions Foods - Registration **\$1000**

TIER 3 - Desserts & Specialty Items -Registration **\$850**

Includes 10' x 10' Tent (Black Tent Provided)

FOOD VENDORS PERMITS - TIER 1, 2 & 3

Health Permit **\$50/day permit**

Propane permit **\$75/day permit**

*Permits **NOT PAID** to the Taste of Black St. Louis

SEE DETAILS BELOW

MERCHANDISE VENDORS:

TIER 1 – Clothing & Shoes - Registration **\$1000**

TIER 2 – Accessories – Jewelry, Candles, etc. - Registration **\$850**

TIER 3 - Authors, Painter, Artist - Registration **\$750**

Includes 10' x 10' Tent (Red Tent provided)

INFORMATIONAL VENDORS: Realtors, Home Health Care, & Insurance Registration **\$500**

Includes 10' x 10' Tent (Yellow Tent Provided)

PRIME VENDOR - Location Upgrade - \$300

SEE DETAILS BELOW

ADDITIONAL 10' x 10' SPACE

See Regular Registration Prices for specified **VENDOR TYPE**

PRIME VENDOR - Location Upgrade - \$300

Location. Location. Location. We all know that location is everything. While all food vending spaces at Taste of Black STL are carefully selected to be centered near excellent foot traffic, there are some spaces that are top of the line. You know people like to sit and eat, so upgrade to a TOBSTL PRIME VENDOR space to ensure that your booth is right near our "Sound Stage" or one of our 4 "Mega Lounge's" Sign up as a PRIME Vendor and you will have the luxury to choose your own spot. This upgrade opportunity will NOT after you initially register.

Example Registration Fee

Registration Fee: \$1375 PRIME VENDOR FEE (if applicable): \$300 N/A Total Cost \$1675

RULES, REGULATIONS AND OTHER DETAILS:

All exhibitors/vendors must have their own personal/business LICENSED and insurance to secure against any unforeseen personal injury or loss. Any exhibitors/vendors seeking business insurance see Casey Strong, Strong Insurance Group, ph:314-761-3885, Email: cstrong@stronginsurancegroup.org Promoter will not be liable for failure to hold event if failure is caused by any debilitating act of nature. Further, promoter will not be liable and will not refund any payments for any no shows of entertainers advertised to perform but failed to do so. Vendor agrees to hold harmless the Promoter, the Venue, City of St. Louis, and sponsors of Taste of Black STL LLC from all liability damage or expenses arising out of or in connection with any injury to any person while in the vendor's area, including lost, theft, damage, property, or personal injury resulting directly or indirectly from any act of omission of the Vendor, as well as failure to comply with the laws and ordinances of the city.

***All FOOD VENDORS (restaurants, catering companies, & specialty) exhibitors/vendors are required to apply for a Health Permit with the City of St. Louis Department of Health Bureau of Environmental Health Services Food & Beverage Control Program, located at 1520 Market St. Room 4051 St. Louis, MO 63103, 314-657-1539. Cost of a health permit is \$50 for the day. If permit is not obtained prior to the Taste of Black STL you will NOT be able to participate, NO REFUNDS WILL BE GIVEN. The health permit cost is not included in any fees associated the with Taste of Black STL registration.**

***All FOOD VENDORS (restaurants, catering companies, & specialty) exhibitors/vendors EXCLUDING FOOD TRUCKS, using propane/gas for fuel are required to apply for propane permit with the Fire Prevention Bureau, located at 1421 N. Jefferson St. Louis, MO 63106, Ph:314-289-1900. Cost of a Propane permit is \$75 for the day. If permit is not obtained prior to the event an inspector will be on site, the day of the event examining permits & space if a permit is needed an additional cost will apply. If permit is not obtained prior to the Taste of Black STL you will NOT be able to participate, NO REFUNDS WILL BE GIVEN. The propane permit cost is not included in any fees associated with the Taste of Black STL registration.**

Vendor agrees to pay applicable fees to participate in Taste of Black St. Louis. Promoter will not be held liable for generator failure during event. Promoter reserves the right to dictate which products/brands cannot be sold. Promoter will not be liable for any damage done to product at event. At the time of registration or no later than June 30th, 2022, vendors must submit the name(s) of every person who will occupy or will be working in the booth space.

All revenue generated by food and merchandise sales at the event is to be kept by the vendors. The festival will take no percentage of sales. **This event will continue rain or shine and will not be cancelled or moved to a rain date. No refunds. All payments are non-refundable.** Should Taste of Black St. Louis be postponed, vendors will be given credit in the next Taste of Black STL LLC event hosted by the promoters.

BOOTH SET UP

- Set up is Friday, September 9th, 2022, 6:00am to 10:00am. Setup Times slot TBA.
- Vendors must be on the grounds and set up by 10:00am. NO LATE ENTRY
- Vendor Coordinators will provide directions to your vendor space. All Booth locations are final.

BOOTH REQUIREMENTS

- This is meant to be a fun and exciting event. Please staff your booth with happy, smiling people!
- Vendors that require a power source must provide their own power source.
- Vendor booth must be neat, attractive, and well-maintained.
- Vendors must have a professional looking business card, signs, banners, & table covers.
- Vendors are required to submit samples of their Logo's and signage prior to the event.
- Vendor booth must be open during the entire festival.
- Vendors are responsible for set up, (tents will be provided) maintaining, and removing your own booth, your merchandise, and your trash.
- Vendor booth must be removed, and the area cleaned up promptly following the event. **Overnight storage will be permitted ONLY 9/9 & 9/10 NO overnight will be permitted after Sunday 9/11/2022.**
- Vendors must accept both cash and card at their tent. ATMs will be onsite.
- Vendors must only sell from their booth space.
- Vendor accepts responsibility for all lost or stolen merchandise and equipment.
- Vendor accepts all responsibility, liability, and costs for any damage to booth, to customers, and to the environment.
- Vendors are expected to follow the proper tax codes and keep track of their sales and report them accordingly.
- Vendors must bring own table, chairs, sidewalls, trash can, fire extinguisher, first aid kit, gloves, & tablecloth.
- Vendors are responsible for the cleanliness of their space during and after the event.
- Vendors will **NOT** be permitted to sell anything not on the approved application.

FOOD VENDOR REQUIREMENTS

- Food booths must comply with local food handling regulations.
- Food booths must have an ABC Fire Extinguisher (Chrome).
- Food booths must have a Health Permit **\$50/day permit.**
- Food booths using propane must have a Propane permit **\$75/day permit.** Excluding Food Trucks
- Small refrigerators, ALL PROPANE TANKS, electrical stoves, and grills must be secured.
- Food booths must prepare enough food for the FULL DAY last year attendance was 80,000+
- Food booths must **ABSOLUTELY NO ON-SITE DUMPING ONSITE**
- Food Vendors are **Required** to submit menus for review.

- All Food Vendors must have at least two “Tasting” selections that are \$4 or less. **These items should be small bites that allow festival goers to taste your cuisine and enjoy the full experience of the festival.**

Taste selection examples

1. Shrimp and Grits Cocktail (Martini Glass) \$4
2. Flavored Cake Bites \$4
3. Cajun Chicken Bites \$4

Vendor Parking

Vendors will be given one parking pass per application, parking spaces will be assigned.

Tobacco & Alcoholic beverages

Vendors cannot sell or bring tobacco or alcoholic beverages on event site. If caught with alcoholic or other illegal products, such vendor will be immediately evicted and possibly arrested. Failure to adhere to the rules will result in removal of vendor without refund.

Trademarks/Logos

The Taste of Black St. Louis, Taste of Black STL LLC and/or artwork, name, or that of any artist performing at The Taste of Black St. Louis. may not be used without written authorization from Taste of Black STL LLC. No merchandise of musical artists performing at The Taste of Black St. Louis can be sold without authorization from Taste of Black STL LLC and the artist.

Soliciting/Distributing

Soliciting/distribution of materials or products outside of allotted vendor space is not allowed. Vendors are not allowed to move their vendor space. Information and giveaways will only be allowed with written permission from the Taste of Black STL LLC.

Raffles/Give-away

No vendor may sell raffle tickets or chances for any organizations without written permission from the Taste of Black STL LLC. Any item that is to be given away for promotion must be pre-approved in writing from the Taste of Black STL LLC. Food and/or beverages may not be given away without written permission from the Taste of Black STL LLC.

Security

Security will be provided for the weekend of the event. **OVERNIGHT INCLUDED**

Firearms/Firearm Replicas

Not allowed at The Taste of Black St. Louis.

Non-discrimination

The Taste of Black St. Louis Welcomes ALL Vendors, does not discriminate based on race, color, national origin, ethnicity, sex, religion, or disability.

Thank you again for participating at The Taste of Black STL!